continental
TAPE PRINTERS

We are often asked if we can print White ink on black tape.

Since tape inks are transparent, printing white ink over a color will turn the white ink into an "off-white shade" of the bottom color.

There are two ways to achieve a REVERSE PRINT on tape.

gap line.   **1 - Using a standard plate, your design will have a gap line.**   **1 - Using**

This 2 mm gap line will repeat evenly each time the plate makes one full revolution.   2 mm gap line repeated

USING A GAP LINE YOU CAN GET THIS LOOK
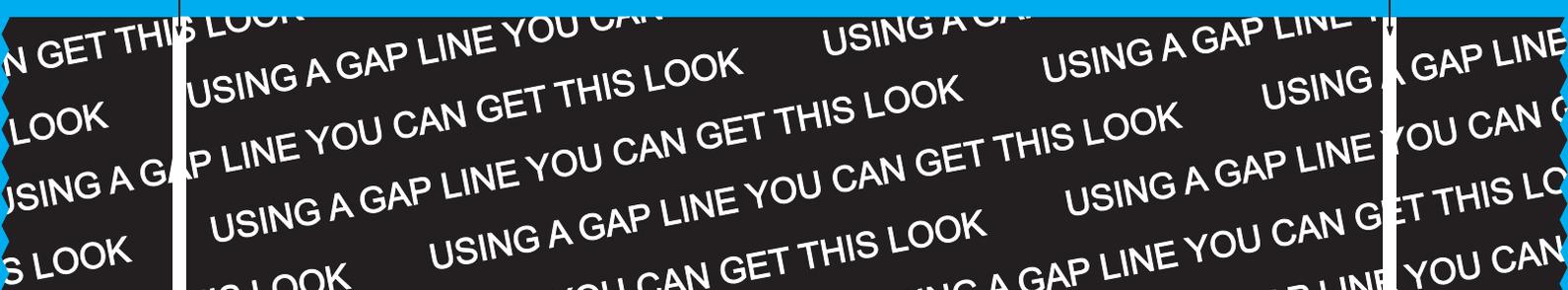
Standard plate rates apply to these types of plates that create a straight gap line.

or

2 - Using a Laser Engraved Sleeve, you can achieve this seamless look.

USING A 12" SLEEVE YOU CAN GET THIS LOOK
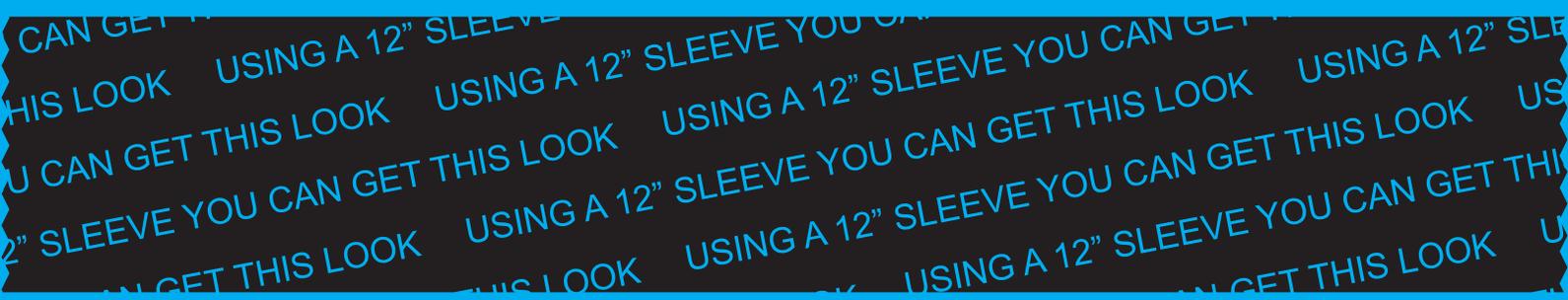
Laser Engraved Sleeves start at $ 250.00

Laser engraved sleeves take approximately 2-3 weeks to have made.

NOTE: When trying to achieve the two color look that Amazon uses on their tape, only one laser plate is needed. The 2nd color would only require a standard plate fee.

In order to get a dark ink coverage for the reverse print, we need to use a lower line screened roller that puts a higher amount of ink onto the plate. Just the opposite for detailed printing, where a higher line screen roller puts a much finer amount of ink coverage on the plate to keep the screen and/or small detail from filling in. The higher line screen roller may not provide the necessary ink coverage needed for full dark reverse coverage. Please keep this in mind when designing your artwork.